

MINUTES OF LEADERS COUNCIL  
SEPTEMBER 12, 2017

**Call to Order** - Meeting was called to order at 7:05 pm by Kelly Seelhoff (Mary Ellen is running a bit late) Mary Ellen takes over meeting at 7:07 pm. Pledges were said no introductions were necessary.

**Committee Meetings** – None

**Request for Funds** – Mindi Podtberg requests funds to attend national 4-H Conference – She needs a total of \$900.00 to attend conference. She will be receiving \$250.00 from the Foundation, \$100.00 from her club. Mindi tells us about her project – Gardening and using Miracle Grow, coffee grounds, etc. Mary Ellen suggests that Mindi try to contact Miracle Grow and see if they will sponsor her. There is discussion regarding the amount we have given in the past which has been \$200.00. Kelly Seelhoff motions that we give Mindi \$200.00 to attend conference, Judy 2nds motion. Motion passes.

**Correspondence** – none.

**Minutes** – Reviewed and accepted.

**Treasurer Report** – Beginning balance \$33,300.35 with 553.59 income and 4,761.23 expenses for an ending balance of 29,092.71. Kris indicates she is still writing checks for Food Booth and is still receiving money in for Food Booth.

**Unfinished Business.**

**\*Open Forum at 6:30 pm** - None.

**\*Next meeting (October) will be on the 2<sup>nd</sup> Tuesday of the Month** - 10<sup>th</sup>

**\*Outstanding Member and Leader Award** - Kim pulled the minutes from 4/5/17 meeting regarding how many awards would be awarded by Leader's Council for Awards Night and there would be only 1 jacket for Leader, Senior Member and Junior Member. With information a new vote is required to determine the overall winner for Outstanding Leader. Nominees are asked to leave the room. (No notes are taken at this time as secretary is required to leave the room). The vote is taken and Kim has the results. Results will be announced at Recognition Night.

**\*Food Booth** – Judy writes a letter to the Fair Board on behalf of Leader's Council regarding the downturn in business. Kelly reads the letter.

Discussion regarding advertising and where advertising can be put up around the grounds and outside locations. - The Vendor Committee will be meeting to decide

where flyers etc. will be allowed to be put up in multiple locations around the Fairgrounds.

We need to let the families/clubs know what the benefits are for working in the Food Booth and Pop Stand. Let them know that the money goes to help pay for scholarships, awards, trips to National Conference, LDC, etc. Can we send out a blast to the clubs? Can we purchase an ad in the Fair Book and newspaper? What about advertising outside of Greeley?

Now that the person who used to pass the flyers out is no longer doing it, we need to encourage the families/clubs to take the flyers and posters and pass them out to businesses around their areas.

The banner is no longer used because it is too expensive to cover the liability. There are 2 billboards that are used for advertising and there is also Geo tagging used. Katie the intern did run the Facebook page as well as Snapchat and Twitter.

## **New Business**

**\*Election of Officers** - Ballots are passed out – Kim will tally votes – New officers are:

President – Vermeda Gerkin

Vice President – Bridget Holcomb

Secretary – Elizabeth Hamilton

Treasurer – Michelle Langston

Officers will take office at our October meeting

**\*National 4-H Week** – YEC is doing a window display – the theme this year is Growing True Leaders

**\*Recognition Night – October 3<sup>rd</sup>** – it is being catered and the service of the meal is being donated- all by Rudy's BBQ.

**\*Cases of Soda** – YEC have 4 cases of soda they would like to sale. Theresa will sale at ½ price - \$12.00 per case. Just pay Theresa

**\*Help with Pedal the Plains** – Kim indicates that there is still a need for volunteers on 9/15 from 11:15am to approximately 3:45pm in Platteville. Right now only Kim, Keith and Keith's nephew will be there and Kim has to leave at 3:00pm.

**\*Help with Petting Zoo** – Theresa still needs volunteers to help with the petting zoo on 9/16. Set up is at 7:00am and take down will be at 1:00pm.

## **Committees**

**\*Expansion & Review - None**

**\*LFB – See above.**

**\*Budget - None**

**\*Mardi Gras –** The silent auction is asking clubs to donate a theme basket for the auction this year. Tractor Supply has already given Kris Stevens several boxes of items this year for the auction. They are asking for volunteers to help staff the silent auction throughout the night.

Theresa is asking again this year for volunteers to help staff the various booths. She also needs help manning the inflatables. Packets are available to check out tonight.

**\*Other Fundraisers – None**

**\*Awards & Scholarships – None**

**\* Review Committee - None**

Meeting adjourned 8:19 pm

Submitted by Robbie Hirsch