

## **Advertising in the Weld County 4-H Newsletter**

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**Interested in advertising your product or service in the Weld County 4-H Newsletter?  
Here are our advertising guidelines and current rates:**

### **Guidelines:**

- Ads must relate to the programming efforts of Weld County Extension. Decisions about whether an ad fits this criterion are made by the Weld County Extension Staff.
- The Extension office reserves the right to refuse advertising from agencies, organizations or groups who do not meet Equity Opportunity guidelines, who advance political or religious agendas, or who sell alcohol or tobacco products.
- Advertisements must be received by the 15<sup>th</sup> of the month to appear in the following month's newsletter.
- Advertising space is limited and will be available on a first come, first served basis.
- Determinations about whether a submission for the Weld County newsletter should be a paid advertisement or free submission will be made by the Weld county Extension Staff. 4-H programs with a nonprofit, educational focus will be given free space in the newsletter.

### **To submit an ad:**

1. Email your ad to [mlangston@co.weld.co.us](mailto:mlangston@co.weld.co.us), or mail your ad to Michelle Langston, 525 N 15<sup>th</sup> Ave, Greeley, CO 80631. Business card and display ads must be submitted in camera ready copy or computer file format. The following formats will be accepted: Word, Publisher or PDF.
2. Pay for your ad. Checks should be made payable to Weld County Extension and sent to 525 N 15<sup>th</sup> Avenue, Greeley, CO 80631, attention to Michelle Langston. Mastercard and Visa are also accepted. Ads will not be placed until full payment is received.
3. Call Michelle at 970-400-2076 to confirm the submission of your ad and payment arrangements.

### **Rates:**

#### **Classified ads (75 words maximum)**

1 issue - \$20  
3 issues - \$50

#### **Business card ads (3.5" x 2")**

1 issue - \$25  
3 issues - \$60  
5 issues - \$100

#### **Display ad (quarter page-3.75"x5")**

1 issue - \$50  
3 issues - \$125  
5 issues - \$200

#### **Display ad (half page- 7.5"x5")**

1 issue - \$100  
3 issues - \$200  
5 issues - \$300

#### **Full page (7.5"x10")**

1 issue - \$200  
3 issues - \$400  
5 issues - \$600